

Dear Members and Friends,

By now most of you should have received a brochure highlighting a very special seminar we will be offering next Wednesday, Sept. 24, in Jackson featuring best-selling author and trainer, Peter Brinckerhoff. I would like to take this time to personally invite you to attend this exceptional event.

"Peter is one of the most sought-after and dynamic speakers in America, and thanks to grants from Trustmark National Bank and the EastGroup/Parkway Foundation, we are able to bring him to Mississippi," says Mark McCrary, executive director of the Mississippi Center for Nonprofits.

Brinckerhoff has authored such best-sellers as Mission-Based Management, Mission-Based Marketing, Faith-Based Management and Financial Empowerment. His day-long seminar in Jackson, entitled "Mission-Based Management in Times of Financial Difficulty", will provide invaluable guidance for nonprofit leaders and organizations in seeking ways to operate like successful businesses rather than charities.

The fee for the Sept. 24 workshop is \$95 for members of the Mississippi Center for Nonprofits and \$135 for non-members and includes lunch, refreshments and a workbook. To register or for more information, please call us at 601-968-0061 or visit the calendar area our web site at: <http://www.msnonprofits.org/calendar.htm>.

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